PROJECT DELIVERABLES FOR VIRTUAL COMMUNITY ENGAGED LEARNING

PROGRAM DEVELOPMENT

- Content creation
- Program plans/outlines
- Strategic planning

CREATING POLICY MATERIALS

- Policy briefs
- Letters to MPs

RESEARCH, ASSESSMENT, AND/OR EVALUATION OF A PROGRAM

- Focus groups
- Virtual interviews

DATA ANALYSIS

- Analyzing donor behaviours
- Tracking communication strategy metrics
- Assessing volunteer engagement

VIRTUAL EDUCATIONAL MATERIALS

- Webinars
- Infographics
- Streaming a presentation
- Streaming a performance

RESEARCH PAPERS

- Literature reviews
- Executive summaries
- Position/response papers
- Annotated bibliographies
- Case studies

INFORMATION SHARING PRODUCTS

- Digital media
- Communication plans
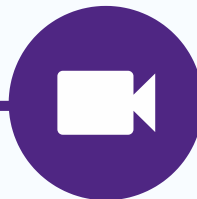- Social media content

MARKETING RESOURCES

- Website content
- Videos
- Social media campaigns
- Mobile content

OFFERING SERVICES VIA VIDEO CONFERENCING PLATFORMS:

- Community member interviews
- Fundraising
- Mentorship
- Tutoring

EVENT COORDINATION

- Evaluating event cost strategies
- Creating an event and executing an online event
- Creating an accessibility plan for an annual event
- Developing post-event surveys

COVID RECOVERY PROJECTS

- Assisting with your organization's shift online
- Researching and providing a list of online tools
  - Films
  - Vodcasts and Podcasts
  - Awareness campaign
  - How-to videos

FUNDRAISING

- Grant writing
- Campaign outreach materials
- Online fundraising event

CONSULT *DEFINING DELIVERABLES FOR COMMUNITY ENGAGED LEARNING* DOCUMENT FOR MORE INFORMATION.

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